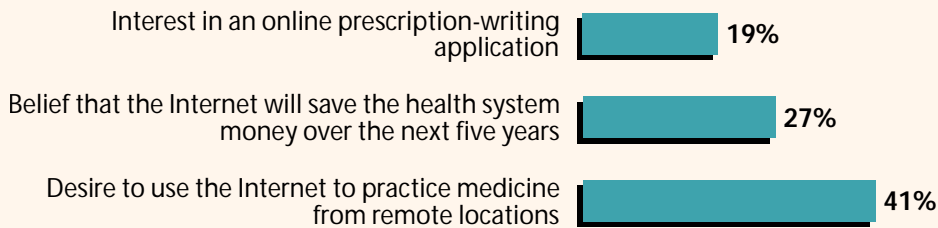


## MANAGED CARE OUTLOOK

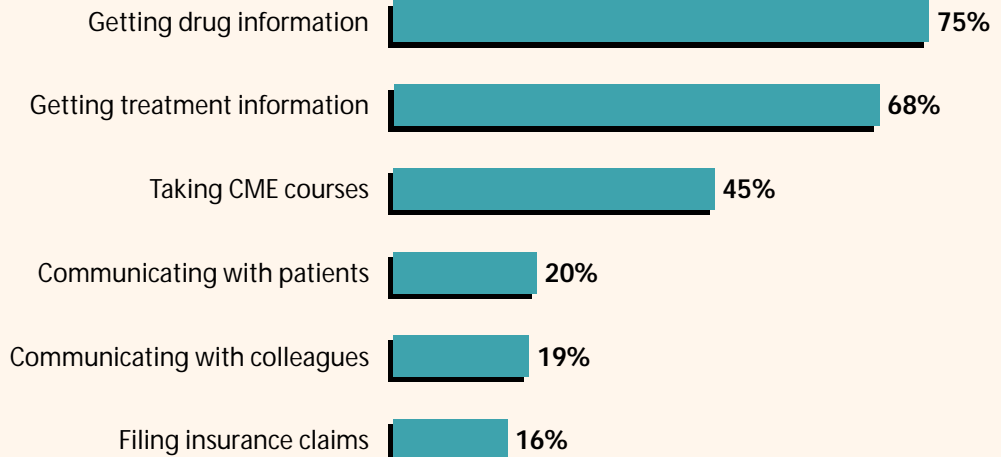
### Internet revolution not yet impressing most physicians

**F**or all the potential of the Internet to erase old physician doubts about integrating information technology into everyday practice, scant few doctors have embraced it. A study by WebsurveyMD.com, a market-research organization, finds that physicians have little interest in Internet-based medical applications and are skeptical about the Internet's potential benefits to health care delivery.

#### Share of physicians who expressed:



#### Current physician use of the Internet for professional purposes:



When asked an open-ended question to name the "killer application" that could change medical practice most or improve quality of care,

**21% said "online access to medical records."**

SOURCE: WEBSURVEYMD.COM, NEW YORK, JULY 2000